

The Museum of Modern Art

Filming/Photography Guidelines

Film and photo shoot requests must be approved by the Department of Communications before they can be scheduled. Due to the volume of filming and photo shoot requests, approximately two weeks are needed to process each request. News coverage that focuses on MoMA and its collection is given priority.

MoMA is not available for advertising shoots, fashion shoots, or unscripted television programs. As a general rule, the Museum is not used as a backdrop for photo shoots or interviews with representatives who are not affiliated with the Museum.

Film and photo shoots are generally scheduled to take place on weekday mornings between 9:00 a.m. and 10:30 a.m., before the Museum is open to the public. Other accommodations may be scheduled, depending on availability.

All equipment used for the shoot is subject to the approval of Museum staff and must be approved in advance; any additional equipment will not be permitted in the Museum.

MoMA does not allow the use of tracks, dollies, or boom mics in the galleries. Approval to use this equipment elsewhere in the Museum must be obtained in advance.

Requests to use additional lighting are accommodated on a case-by-case basis. The Museum requires that a staff engineer be present when additional lights require access to Museum's power. Expenses incurred for security and engineering personnel will be charged to the production company. The fees charged for shooting in the Museum are at the discretion of the Communications Department.

Shoot contracts must be signed and returned to the Communications Department no later than 48 hours prior to the scheduled shoot date.

The sidewalks on West 53 and West 54 Streets are city property and not under MoMA's jurisdiction. The Mayor's Office for Film, TV & Broadcasting assesses all requests to shoot on city property.

If you have any questions, please contact The Communications Department at pressoffice@moma.org.